

Wave

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Long Beach, California Helping Long Beach, Mississippi . . .

Long Beach Cares Campaign

The City of Long Beach has made a commitment to assist the hurricane-stricken city of Long Beach, Mississippi, population 17,000, rebuild. Long Beach Cares is an eight-month citywide campaign that was launched in January with a donation of two surplus light-duty vehicles to Long Beach, Mississippi (see photo).

The coastal region of the City of Long Beach, Mississippi, was completely devastated by Hurricane Katrina in August 2005. The only structure left standing in the city's downtown was a bank vault. In December, FEMA provided two trailers to start rebuilding City Hall.

The Long Beach Cares Campaign will conclude prior to the first anniversary of Hurricane Katrina in August 2006. A number of special events are being planned in the spring and summer, such as book donations and various fundraising opportunities including a golf tournament.

If you would like to help, please make your check payable to: The City of Long Beach, Mississippi, c/o Long Beach CA Cares Campaign and mail to Post Office Box 929, Long Beach, MS 39560.



For additional photos and information, please see www.longbeach.gov, www.longbeachcares.org and www.katrina.cityoflongbeachms.com

Long Beach Reads One Book - March 12-18 My California: Journeys of Great Writer

The Long Beach Library and the Long Beach Public Library Foundation will launch their fifth citywide reading project, Long Beach Reads One Book, from March 12 – March 18. Everyone in Long Beach is encouraged to read *My California: Journeys of Great Writers*, a compilation of 27 original essays by California authors who contributed their works to benefit the California Arts Council.

Long Beach Reads One Book is a community-focused cultural initiative sponsored by the Port of Long Beach. It is designed to bring people together and raise the standards of literacy by encouraging everyone in Long Beach to read the same book at the same time.

A series of events has been scheduled for Book Week 2006. Everyone in Long Beach is invited to participate by reading, discussing, and attending events highlighting the chosen book and its themes. A calendar of events will be listed at the library website, www.lbpl.org, and the Library Foundation website, www.lbplfoundation.org. Information is also available at libraries and bookstores. Come read with us!

Port to Reward Environmentally Friendly Ships Green Flags Signal Cleaner Air

The Port of Long Beach has launched its Green Flag Incentive Program, a new \$2.2 million-a-year clean air initiative, which offers financial incentives and environmental awards for fleet operations.

continued on back page . . .

In This Issue

- 1 Long Beach Cares Campaign
Long Beach Reads One Book
Green Flags Signal Cleaner Air
 - 2 In the News . . .
 - On The Move - Smithsonian Week 2006
 - Careful With That Trash!
- LGB Passenger Traffic Tops Three Million
Creating Beautiful Water Wise Landscapes
Business Loans Available

IN THE NEWS...

Arts Council for Long Beach Presents **On The Move - Smithsonian Week 2006**

Experience arts and culture through the eyes of Smithsonian Institution scholars in a unique series of presentations and events in Long Beach. Share the wonders of three scholars' expertise in film, dance and car culture.

Smithsonian Week 2006 Events

- March 5 Swingtime
- March 6 Grand Exits, "Celebrating Mayor Beverly O'Neill"
- March 7 Incredible Feets
- March 8 Animation Exposed
- March 9 Masters Class in Percussive Dance
- March 11 Car ARTS

All events are free, but advance reservations are required. Visit smithsonianweek.com or call 562.432.5100.

Careful With That Trash!

Beginning February 8, per State of California regulations, universal waste will not be allowed in refuse/recycling bins.

Just what is universal waste?

Universal waste contains harmful chemicals, which, if put in the trash may harm people or the environment. Here's a sampling of what universal waste is: common household batteries, fluorescent tubes and bulbs, other mercury-containing lamps, thermostats, electronic devices, electrical switches and relays, pilot light sensors, mercury gauges, mercury added novelties, mercury thermometers, and non-empty aerosol cans that contain hazardous materials.

To dispose of universal waste, please visit a Household Hazardous Waste and E-waste collection event or S.A.F.E. collection center. For a list of convenient locations, call 562.570.2876 or visit www.long-beach-recycles.org.



Learn to create
Beautiful Water-Wise Landscape
and Receive a Free "Smart" Electronic
Sprinkler Controller*

Classes are free to Long Beach Water Department Customers.

Register Today By Calling 562.570.2303

* Class size limited; Restrictions on free "Smart"
Controller apply. See website for details:
www.lbwater.org

Passenger Traffic Tops Three Million

A record three million commercial airline passengers used Long Beach Airport in 2005, 3.7 percent more than the previous year. The upward shift resulted mainly from growth in the number of passengers served by Alaska Airlines, American West/U.S. Airways and JetBlue Airways. The Airport served 2.85 million passengers in 2004.

Long Beach Airport also experienced a busy holiday travel season during November and December, serving 472,669 passengers; nearly a four percent increase from the 2004 holiday season.

The demand for Airport parking reached its peak on December 25, when 4,932 vehicles were parked in permanent and temporary lots located on-site and around the Airport. For information on Long Beach Airport, visit www.lgb.org.

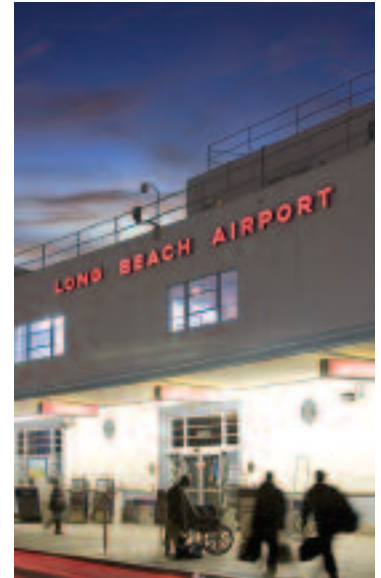


Photo by *Destinations Long Beach* magazine.

Green Flags . . . continued

tors who help improve air quality by voluntarily reducing vessel speeds when they enter or depart from the Port.

Port officials estimate that if all vessels comply with the vessel speed reduction program, the amount of smog-forming nitrogen oxides (NOx) produced by container ships would be reduced by nearly 550 tons a year.

For more information, visit www.polb.com.

BUSINESS LOANS

As a business owner who needs a loan, you would probably turn to a bank.

But what if the bank turns you down? Do you have another alternative?

Thanks to the **City of Long Beach Business Development Center**, you have a second chance!

Talk to one of our business loan officers. They are helpful and may be able to arrange for a loan tailored to your needs.

Call **570.3800** to speak with a loan officer today.